

Top Ecommerce Jobs Outsourced



Ecommerce Developers

Outsource web developers to create the ideal website: easy to navigate, flexible, optimized, and accessible on all platforms.

They must have the following qualities:

- Strong working knowledge of ecommerce platforms
- Technical skills in computer programming softwares
- Basic understanding of marketing
- Basic knowledge in SEO
- Communicates effectively with you and team members
- Collaborates with the team to develop strategies and campaigns.



Business Analysts

An analyst's tasks are crucial. They track, investigate, and interpret the online retail performance of ecommerce websites and online stores.

They must have the following qualities:

- Experience in business analysis or related fields.
- Proficiency in using spreadsheets, Airtable and tools like Google Analytics and Tableau.
- Exceptional documentation skills.
- Collaborates with the team for trends and opportunities.

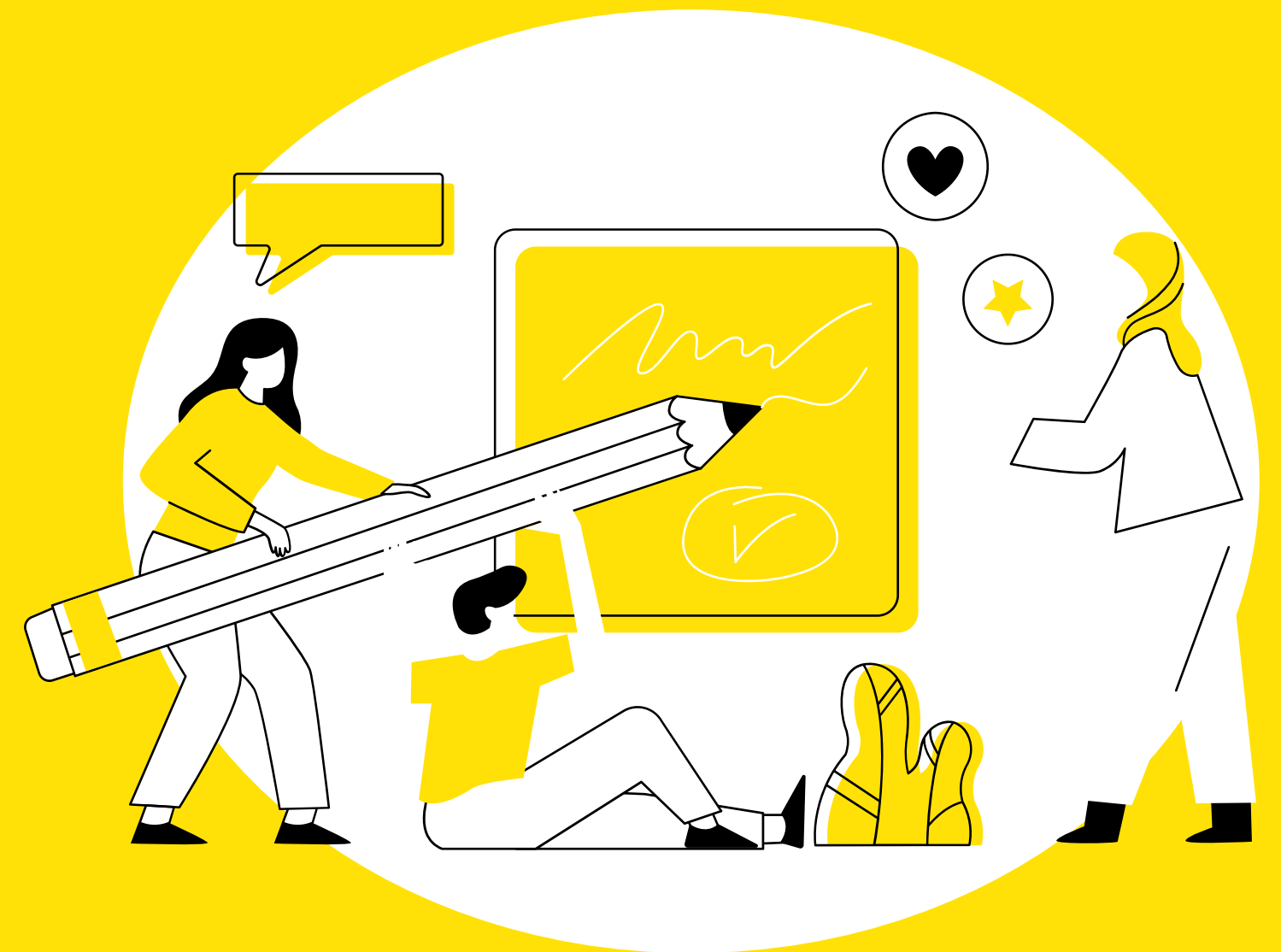


Ecommerce Product Manager

Product managers oversee the business development and marketing strategies. They are also responsible for the implementation of projects.

They must have the following qualities:

- Experience in product marketing and marketing strategy for ecommerce.
- Data analytical skills and knowledge in SEO, bounce rates, traffic patterns to determine the success of individual products and product categories
- Ecommerce trends to determine possible product opportunities



Digital Marketing Specialist

They increase your brand awareness and generate leads with digital marketing specialists who focus on ecommerce.

They must have the following qualities:

- Experiences in online marketing or other related fields.
- Technical skills in Google Ads, Analytics, SEO tools, and knowledgeable in web publishing.
- Top notch communication, problem-solving, and critical thinking skills.
- Collaborates with team members on content creation and marketing.



Social Media Manager

Social media managers analyze engagement data, identify trends in interactions, and plan digital campaigns to build an online community.

They must have the following qualities:

- Technical knowledge in SEO, keyword research, and Google Analytics.
- Understanding of online marketing channels and data and analytics features.
- Exceptional content creation skills. Designing text, images, and videos tailored to brand audiences.
- Communication, analytical, and multi-tasking skills.



Copywriter

Copywriters write for your audience and emphasize customer benefit alongside product features.

They must have the following qualities:

- Excellent copywriting, editing, and proofreading skills.
- Understanding of SEO, keywords, and search engines.
- Ability to multi-task and work independently with minimal supervision.



Customer Support

Customer supports do assistance and direct communication with customers.

They must have the following qualities:

- Excellent listening, speaking, and writing skills.
- Computer literate and proficient on communication tools.
- Fluency in English or your brand's preferred language.
- Empathize with customers and remain calm when faced with distress
- Working knowledge of ecommerce customer support apps, including email ticketing – Freshdesk, Gorgias, Zendesk.



Advantages of outsourcing top ecommerce jobs

Outsourcing is a cost-efficient solution that can amplify your brand and efficiency in ecommerce growth. It provides seamless service your customer wants at a convenience.

Service providers like **USource** have experienced developers, analysts, digital marketers, copywriters, and virtual assistants to support your ecommerce growth.

USource